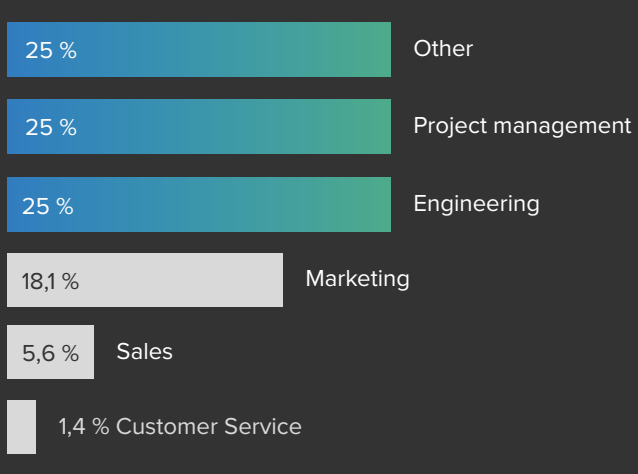
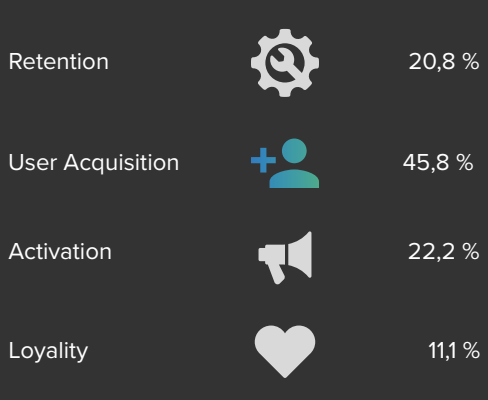
DigitalXChange
Product Series

Product Survey

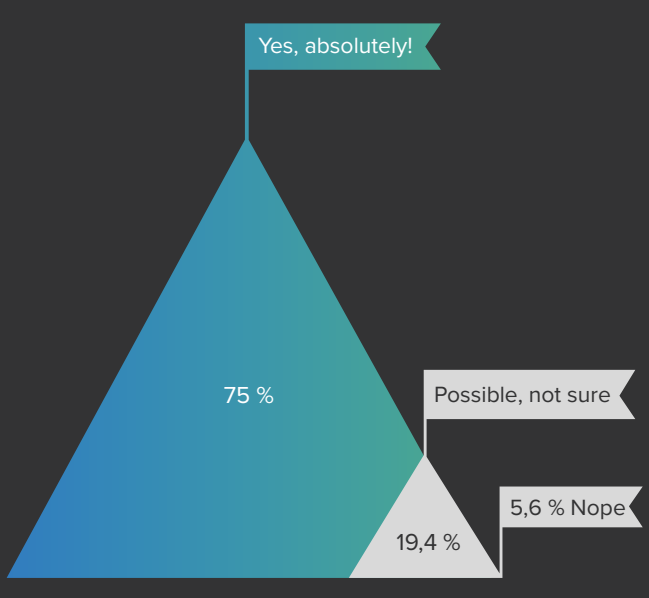
In what department did you work before getting into product?



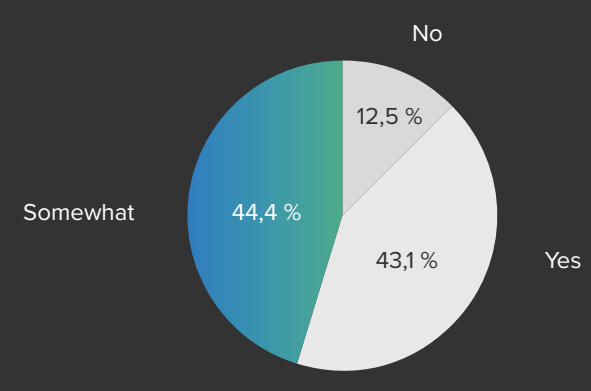
What is your company's focus at the moment (in terms of product)?



I believe product has grown a lot in recent years and will continue to gain traction (I'm feeling hopeful)

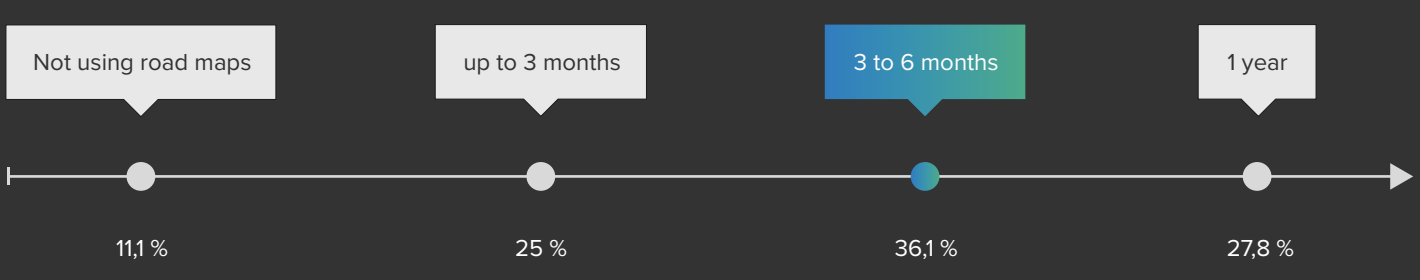


Do you feel your C-level board understands what the product team is working on?

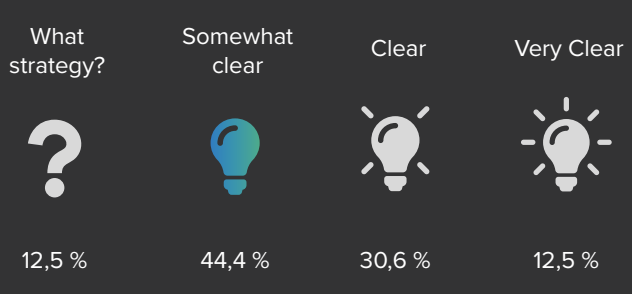


Does upper management give your product department enough freedom?

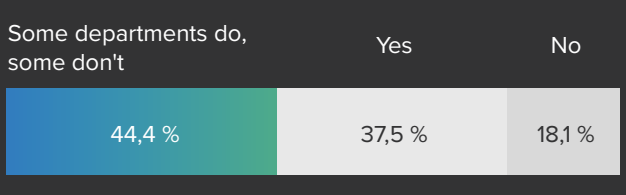
How long are usually your road maps? Think about your current company.



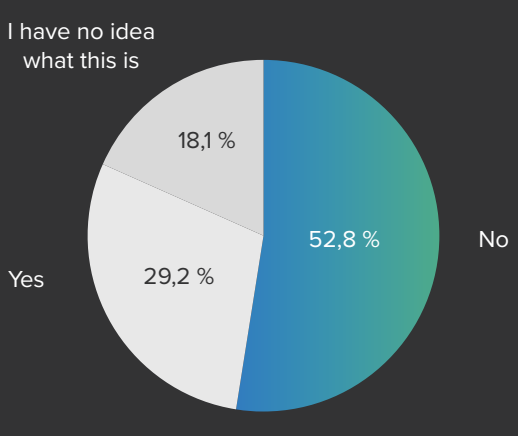
How clear is your company's product strategy for the next 6 months–1 year?



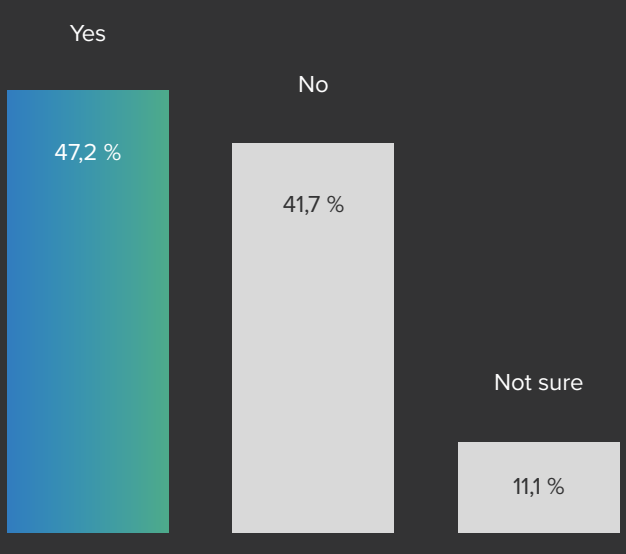
Do you believe your organization understands the mission of your product department?



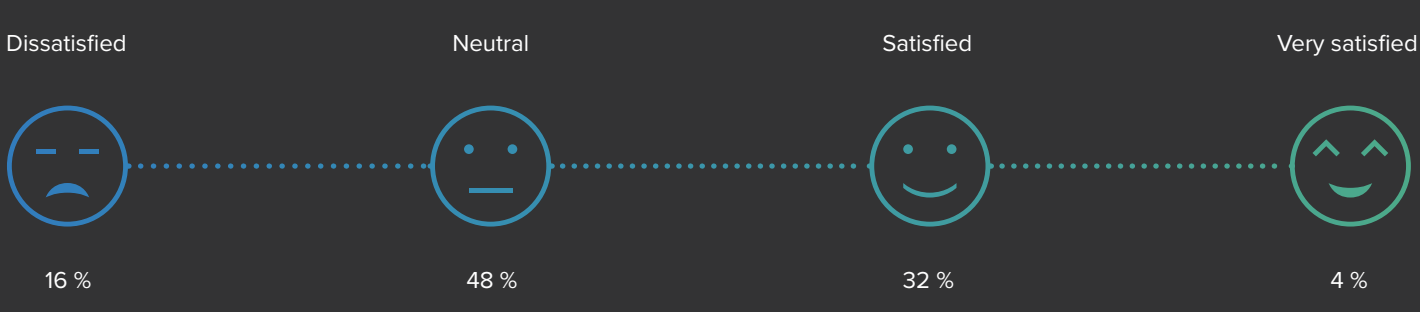
Do you use the North Star in your company?



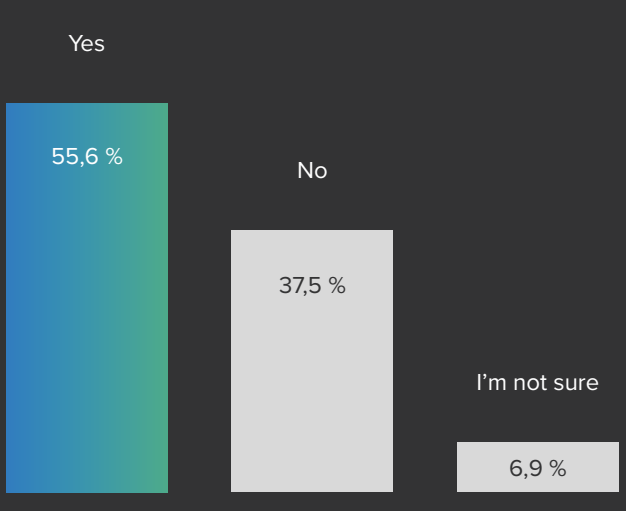
Are you using OKRs?



If you have been using OKRs, how happy are you with the results?



Is your department organized around the customer journey?



How long are you considering staying at your current company?