

Benefit From a Complete Testing Strategy

What does your testing strategy lack today when manual and automated functional testing are siloed? Here's how Integrated Functional Testing will upgrade your strategic capabilities.



Applause's Manual Functional Testing provides unique and irreplaceable insights



Applause's Automated Functional Testing brings efficiencies and scalability

Key Benefits



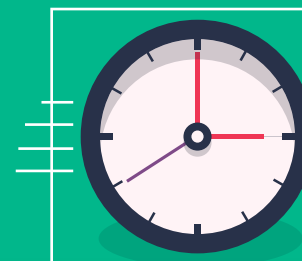
Unparalleled coverage with global community

Uncover unexpected functional bugs



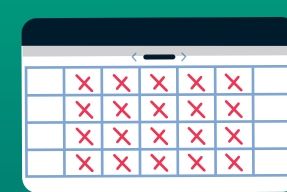
Test on any device sourced from our community

Simulate complex, real-world scenarios



Complete testing in seconds and minutes

Enable Agile and DevOps



Test more frequently and in parallel

Access automation experts for scripting and maintenance

But what happens when these approaches are siloed?

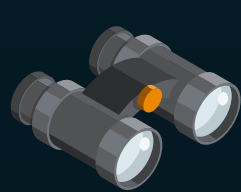
Teams can suffer from inefficient processes and wasted time and resources, preventing you from achieving quality at speed



Integrated Functional Testing brings everything together for a cohesive testing strategy

Applause is uniquely positioned to offer Integrated Functional Testing, which brings these two approaches together and delivers results in a single dashboard. This enables you to accelerate release velocity while improving software quality.

Benefit from a cohesive and holistic testing strategy



Gain greater visibility into combined testing results

Easily identify gaps in coverage



Eliminate redundancies and streamline workflows

Increase confidence in release decisions



Understand product quality at any point in time

Integrate into CI/CD pipeline



Quickly optimize automation scripts with bugs found in manual testing