Benefit From a Complete Testing Strategy

What does your testing strategy lack today when manual and automated functional testing are siloed? Here's how Integrated Functional Testing will upgrade your strategic capabilities.

Applause's Manual Functional Testing provides unique and irreplaceable insights

- Unparalleled coverage with global community
- Uncover unexpected functional bugs
- Test on any device sourced from our community
- Simulate complex, real-world scenarios

Key Benefits

Applause's Automated Functional Testing brings efficiencies and scalability

- Complete testing in seconds and minutes
- Enable Agile and DevOps
- Test more frequently and in parallel
- Access automation experts for scripting and maintenance

But what happens when these approaches are siloed?
Teams can suffer from inefficient processes and wasted time and resources, preventing you from achieving quality at speed

Integrated Functional Testing brings everything together for a cohesive testing strategy

Applause is uniquely positioned to offer Integrated Functional Testing, which brings these two approaches together and delivers results in a single dashboard. This enables you to accelerate release velocity while improving software quality.

- Benefit from a cohesive and holistic testing strategy
- Gain greater visibility into combined testing results
- Easily identify gaps in coverage
- Eliminate redundancies and streamline workflows
- Increase confidence in release decisions
- Understand product quality at any point in time
- Integrate into CI/CD pipeline
- Quickly optimize automation scripts with bugs found in manual testing
- Gain greater visibility into combined testing results